



DIGITAL MEDIA

- The field of Digital Media is among the fastest growth areas with increase in employment growth of approximately 20% for the next 5 years according to the Department of Labor.
- Most workers in this area are contract workers or self-employed and are hired based upon their skill set and evidence of work through an e-portfolio.

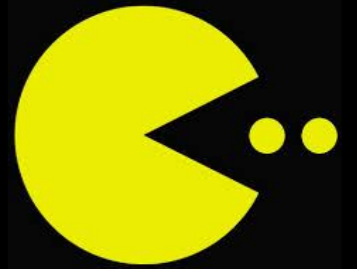
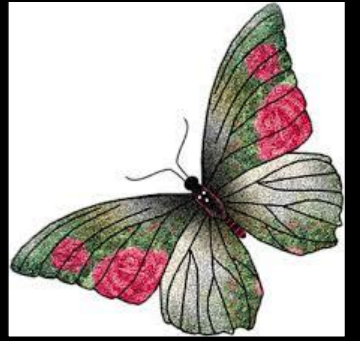
THE GOAL....



- * The goal of Digital Media 1 is to facilitate the exploration of the intersection of technology, arts, and media through creative production.
- * This is a projects-based course and will provide students from with the opportunity to develop and design digital media projects.
- * Students will learn technical skills, but more importantly, they will learn how to think critically, artistically and conceptually about the practice of digital media production.

SKILLS

- * This skill set can be broken down into five specific competencies areas:
 - 1) Graphic design – *Photoshop*
 - 2) Animation - *Flash Pro*
 - 3) Audio – *Audition, GarageBand*
 - 4) Video – *Premiere Pro*
 - 5) Web design - *Dreamweaver*



* STRUCTURE OF THE COURSE

- * **Worksheets:** Digital worksheets, powerpoints, tutorials, vocabulary will be given over the period of the course to focus on core content and prepare for assessment tests.
- * **Quiz and Tests:** Quizzes and tests will be given over the period of the course to prepare for the post-assessment Final Exam. Students may re-take quizzes until they achieve mastery (B or above).
- * **Exam:** A Post-Assessment Exam will be given by the state at the end of the semester. This a required exam.
- * **Projects & Activities:** Weekly projects will be assigned to develop the five specific competencies or skills areas of the course.

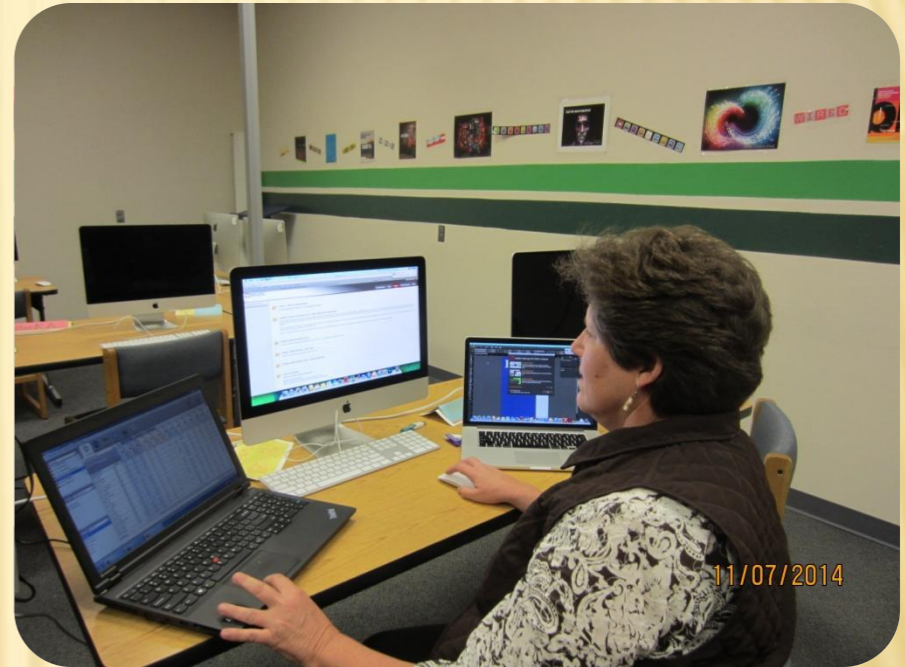


GRADING



- * The grading criteria is broken into classroom lab skills, note taking, tests, projects and the final assessment.
- * The Final exam is 20% of the overall final grade, while quizzes, tests, skills exercises and project work are 80% of the overall final grade.

MY CONTACT INFORMATION



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