

## Objective 201.02

Understand portfolios and their uses in a digital media environment.



*Course Weight : 5%*



**ExplorNet CareerTech**

*from The Centers for Quality Teaching and Learning*



## Purposes of Digital Media Portfolios

- ✓ demonstrates mastery of skills in a particular career field or software
- ✓ manages and organizes work into an easily accessible format
- ✓ a means of visual creative expression
- ✓ used alongside a résumé when applying for a job or internship



## Benefits of Digital Media Portfolios

- ✓ easy to update and keep current
- ✓ keeps work organized in a digital format
- ✓ costs less money than printing and binding pages of physical portfolio
- ✓ easier to distribute and maintain



## Tools Used to Create Digital Media Portfolios

- ✓ Adobe® Acrobat
- ✓ Microsoft® Office
- ✓ Adobe® Dreamweaver
- ✓ Adobe® Flash
- ✓ Online Portfolio Website



## Components of a Digital Media Portfolio

- ✓ Up-to-date résumé
- ✓ Project examples complete with descriptions
- ✓ Personal biography information
- ✓ Contact information
- ✓ A link for email

