

Understand concepts used to create digital animation.









Concepts of Digital Animation

Digital Animation

Creating the movement of graphic(s) and/or text

- ✓ Interactive / Dynamic Advertising
- ✓ Games (Online or Standalone Consoles)
- ✓ Clickable Tutorials
- ✓ Animated Visual Demonstrations



Concepts of Digital Animation

Frame-Based Animation (Flip Book)

- ✓ A series of individual still frames that create the illusion of animation when viewed continuously
- ✓ The graphic(s) in each frame have slight changes in position from the previous frame
- Frame-based techniques are commonly used with digital photographs to create Stop Motion Animation



Vector Animation (Path Animation)

- ✓ Uses computer generated formulas to make objects in the animation move along a path
- ✓ Utilizes tweens between keyframes
- ✓ Result is a relatively smaller file size with clearer images and smoother movement than frame-based animation



Concepts of Digital Animation

2D Animation v	s. 3D Animation
✓ Uses two dimensions of	 Uses three dimensions
movement in animation	of movement
 Has a flat look in appearance 	✓ Has more depth and realistic appearance
✓ Examples include	✓ Examples include
cartoons like Family Guy	video games like Halo
and The Simpsons	or Madden

