

# Understand concepts used to create digital animation.









## **Concepts of Digital Animation**

## **Digital Animation**

Creating the movement of graphic(s) and/or text

- ✓ Interactive / Dynamic Advertising
- ✓ Games (Online or Standalone Consoles)
- ✓ Clickable Tutorials
- ✓ Animated Visual Demonstrations



### **Concepts of Digital Animation**

#### Frame-Based Animation (Flip Book)

- ✓ A series of individual still frames that create the illusion of animation when viewed continuously
- ✓ The graphic(s) in each frame have slight changes in position from the previous frame
- Frame-based techniques are commonly used with digital photographs to create Stop Motion Animation



#### Vector Animation (Path Animation)

- ✓ Uses computer generated formulas to make objects in the animation move along a path
- ✓ Utilizes tweens between keyframes
- ✓ Result is a relatively smaller file size with clearer images and smoother movement than frame-based animation



## **Concepts of Digital Animation**

2D Animation v	s. 3D Animation
✓ Uses two dimensions of	<ul> <li>Uses three dimensions</li></ul>
movement in animation	of movement
<ul> <li>Has a flat look in appearance</li> </ul>	✓ Has more depth and realistic appearance
✓ Examples include	✓ Examples include
cartoons like Family Guy	video games like Halo
and The Simpsons	or Madden

